



Digital marketing agency

Be Adorable

Persian Food Market

A Celebration of Culture, Taste, and Authenticity

Persian Food Market is more than just an event; it's a vibrant cultural and culinary experience designed to bring the flavors, colors, and stories of Iran and the Middle East to life in the heart of Canada.

Created as a dynamic platform for food, culinary products, and related industries, this market showcases authentic Iranian and Middle Eastern brands, giving them the visibility and connection they deserve within the Canadian market.

Following the remarkable success of the first edition, this market is now set to continue on a monthly basis. The second edition will take place on January 11, 2026, in Port Moody at Site B (3012 Murray Street).

The upcoming market dates are February 8, 2026, March 15, 2026, and April 12, 2026.

It offers a modern, well-organized, and welcoming environment fully equipped to host an exceptional experience for both visitors and exhibitors. From the aroma of saffron and Persian rice to the sweetness of traditional desserts and the creativity of modern food brands, every detail of Persian Food Market is designed to celebrate heritage, craftsmanship, and community.

About the Organizers

The Persian Food Market is proudly organized and managed by **ADOR MARKETING CORP.**, a creative and experienced marketing team recognized for bringing some of British Columbia's most memorable Iranian cultural events to life including Nowruz, Tirgan, and Chaharshanbe Suri festivals.

Beyond event organization, ADOR is a full-service creative marketing agency, trusted by many local businesses and brands for its innovative campaigns, powerful storytelling, and professional execution.

With deep cultural insight and a genuine connection to the Iranian Canadian community, the ADOR team ensures every event is a seamless blend of professionalism, creativity, and emotion turning ideas into unforgettable experiences.

Our foundation rests on strong values:

- ✦ Excellence in Execution
- ✦ Transparency in collaboration
- ✦ Support for local businesses
- ✦ A shared vision of sustainable growth and cultural pride

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The logo for ADOR, a digital marketing agency. The letters 'A', 'D', and 'R' are in a bold, sans-serif font. The letter 'O' is replaced by a stylized icon of a Wi-Fi signal or a globe with three curved lines above it.

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Why Persian Food Market?

The Persian Food Market isn't just another community gathering.

It's a professionally designed space where culture meets commerce and business meets heart.

This is the perfect opportunity for businesses that want to:

- Showcase their brand to thousands of real, engaged visitors from across Metro Vancouver.
- Build meaningful relationships within the multicultural Iranian Canadian community.
- Connect directly with target customers in a professional yet welcoming environment.

Backed by strong marketing campaigns, media partnerships, and digital exposure, the Persian Food Market offers participants credibility, visibility, and long-term growth opportunities.

Every vendor and sponsor benefit from:

-  Media coverage and digital promotion
-  Brand highlights across cultural and community channels
-  A trusted, high-energy environment for authentic connection and sales

Mission & Vision

Launched in 2025, the Persian Food Market is designed to become a monthly event, a consistent, evolving platform where food brands can connect with their audience, test new products, and strengthen their presence in the Canadian market.

Our mission:

To build a sustainable and professional stage for Iranian and Middle Eastern food brands to share their quality, creativity, and cultural identity where innovation meets authenticity, and every flavor tells a story.

Our vision:

To become Canada's most trusted and influential Persian food marketplace, a destination known for excellence, authenticity, and cultural connection.



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Vendor & Sponsorship Opportunities

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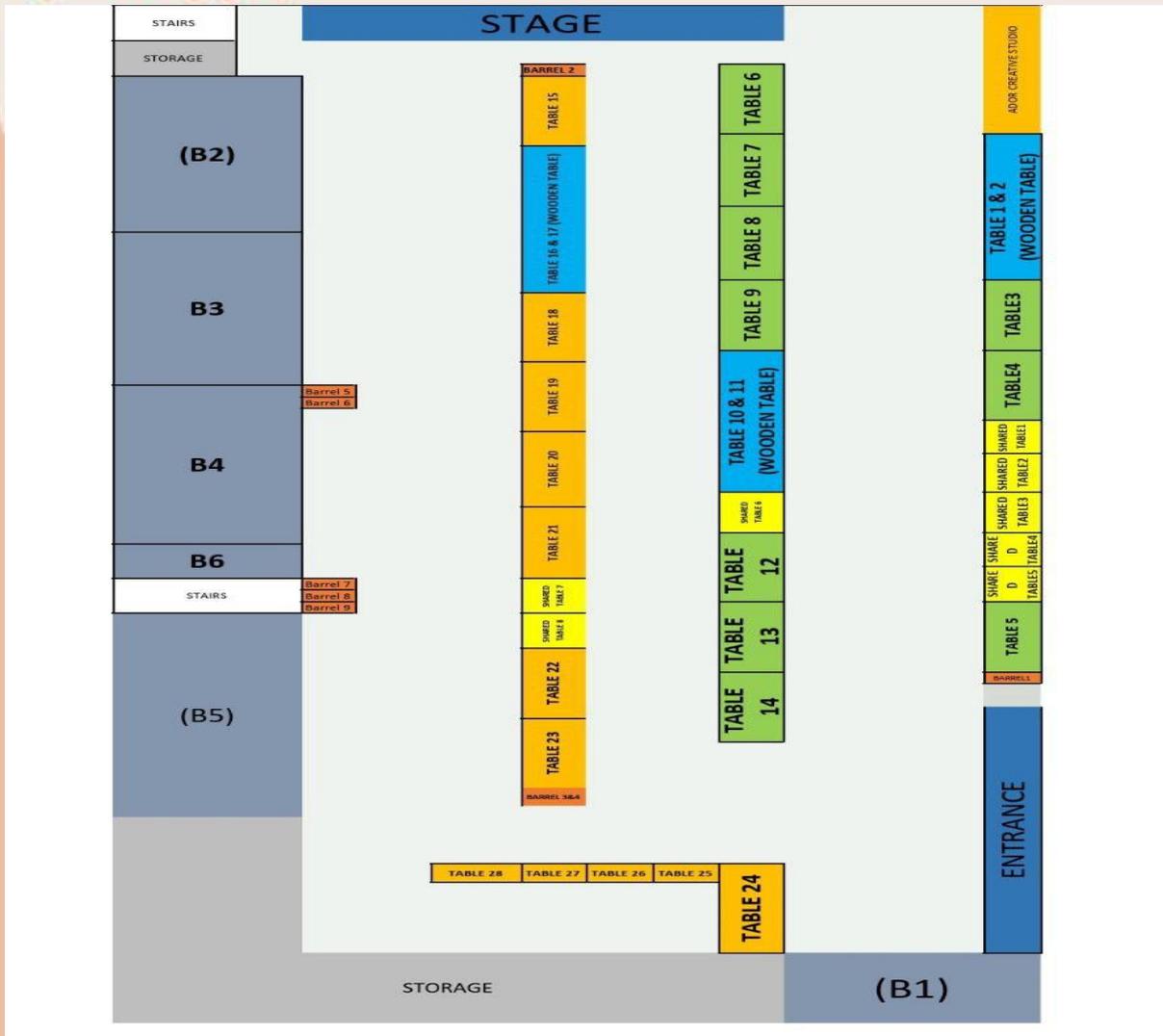
To meet diverse business needs, the Persian Food Market offers a wide range of participation options from shared tables to full booths, food truck spaces, advertising banners, and raffle sponsorships.

All spaces are thoughtfully planned for high visibility, balanced layout, and strong visitor flow, ensuring every participant gets maximum exposure and engagement.

Persian Food Market – Vendor & Sponsorship Rates

SPACE / TYPE	DIMENSIONS	LOCATION	COST	DESCRIPTION
Stand-up Booth (Barrel)	~3 ft Dia.	In the market area	\$99	Compact standing display using decorative barrel. Great for samples, tastings, or small product showcases.
Shared Table	3x3 ft	As per the map	\$199	Half-size shared table (one side). Includes 1 chair and shared access to display area. Perfect for small or home-based vendors.
Exclusive Table T1 -T35	6x2 ft	As per the map	\$349	Full-size vendor table including 2 chairs, brand signage area, and power access. Ideal for established businesses or full product displays.
Booth 1 (B1)	10x10 ft	As per the map	\$499	Standard booth space with open front and power access. Includes 2 tables and 4 chairs.
Booth B 2-3-4-5	10x10 ft	As per the map	\$699	Premium corner or central booths with high visibility and power access. Ideal for major vendors.
Booth 6 (B6)	5 x10 ft	Facing the main entrance	\$899	Prime booth is located directly in front of the main entrance. Maximum exposure and foot traffic.
Food Truck Space	N/A	Facing the market entrance	\$749	Outdoor food truck space with designated power access and waste management support.
Advertising Banner (Stage)	3x7 ft	On the stage wall	\$299	Banner placement on the main stage area. Highly visible during all performances and announcements.
Advertising Banner (Market)	3x7 ft	In the market area	\$199	Banner placement in indoor market area near vendor aisles. Ideal for product or brand promotion.
Promotions / Flyer & Gift Distribution	N/A	In the market area	\$199	Permission to distribute promotional flyers or small giveaway items directly to visitors inside the market.
Raffle Sponsor	N/A	On the main stage	\$249	Official sponsor of the event raffle. Logo featured on stage backdrops and raffle materials; name announced during prize draw.

Important Note: If you wish to take advantage of the market’s promotional opportunities — including in-market advertising videos (with a dedicated studio recording) and event promotion or content-boosting costs — an additional fee of \$50 will be added to your final invoice.



✦ Closing Statement

Persian Food Market is more than a marketplace it's a movement. A place where culture and commerce unite, where brands find their voice, and where every visitor becomes part of a living story of taste, tradition, and togetherness.

We invite you to be part of this journey to share your craft, your passion, and your brand with a community that celebrates it.

Contact and Coordination

For all inquiries, vendor details, or sponsorship opportunities:

📞 778-888-9373

✉️ Marketing@Adoragency.ca



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Terms and Conditions:

- 1. Payment and Booking:** Reservations for any table or booth are confirmed only after full payment or deposit has been received. Space allocation is based on availability and priority of registration and payment and will be finalized only after confirmation by the organizer.
- 2. Cancellations and Refunds:** If a vendor cancels up to 20 days before the event date, a full refund will be issued. Cancellations made within 20 days of the event are non-refundable.
- 3. Setup and Teardown Schedule:** Vendors must follow the setup and teardown times provided by the organizer. Late setup or early teardown may result in disqualification from future events.
- 4. Insurance and Liability:** All vendors are required to carry their own insurance coverage. The organizer and venue are not responsible for any loss, theft, or damage to vendor property.
- 5. Electricity and Equipment:** Basic access to electricity is available upon request. Vendors must bring their own display equipment, extension cords, and necessary materials, unless otherwise agreed upon in writing.
- 6. Conduct and Compliance:** Vendors must maintain professional behavior, order, and safety throughout the event. Food vendors are also required to fully comply with FHA and City of Port Moody health and safety regulations.
- 7. Organizer Rights:** The organizer reserves the right to rearrange booth layouts, deny participation to vendors who fail to comply with the rules, or adjust event details as needed based on operational requirements.



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8. Banner Regulations: Each vendor may install one standing banner (3 ft wide × 7 ft high) directly behind their assigned space. Banners must not block walkways, emergency exits, or other vendors' visibility. **Full booth vendors may install multiple banners**, provided that all displays and materials remain within their designated area.

9. Setup Time:

To ensure smooth coordination and equal opportunity for all participants, the venue will be open for setup on Sunday, January 11, from 9:00 AM to 11:00 AM. Failure to arrive and complete setup during this period will be considered a withdrawal from participation, and the assigned space will be released without refund or replacement.

10. Cleanliness and Waste Disposal: Vendors must keep their booth area clean and organized throughout the event. All garbage must be placed in the designated waste collection area. A \$10 cleaning fee will be collected from all vendors to support venue sanitation services. Vendors who leave their space in poor condition may be barred from participating in future events.

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