



Digital marketing agency

Be Adorable

Persian Food Market

A Celebration of Culture, Taste, and Authenticity

Persian Food Market is more than just an event; it's a vibrant cultural and culinary experience designed to bring the flavors, colors, and stories of Iran and the Middle East to life in the heart of Canada.

Persian Food Market specialized in the field of food, beverages, and related industries that started in British Columbia in December 2025 and has so far been successfully held on January 11 and April 12, 2026.

This market has been designed with the goal of creating a professional platform for direct sales, brand introduction, and effective connection with real customers within Canada's multicultural community.

As expected from the very first edition, this market received remarkable from the public and the media and became one of the most visited cultural–food events in the province. In previous editions, this event, with the presence of thousands of visitors and the broad participation of businesses, has become one of the prominent and high-traffic events in this field.

Persian Food Market is planned as a regular program and provides a sustainable opportunity for sales growth, brand development, and building long-term relationships with customers.

Event Format: A combination of indoor and outdoor space

About the Organizers

ADOR MARKETING CORP.

ADOR is a creative and multifaceted agency in British Columbia that, through a combination of strategic thinking, purposeful design, and precise execution, takes brands to a level beyond visibility. From brand identity design and digital marketing to managing advertising campaigns, content production, and organizing large cultural and commercial events, the ADOR team works with a human-centered and results-driven approach, where ideas, experience, and emotion come together to find meaning.

The **ADOR** team consists of individuals who have been active for years in the world of branding, design, content production, and organizing large cultural and commercial events. In recent years, **ADOR** has been behind many successful projects; including organizing major Iranian events such as

The logo for ADOR, with 'A', 'D', and 'R' in a bold, sans-serif font, and a stylized 'O' composed of three horizontal lines.

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the Nowruz Bazaar (Coquitlam), the Nowruz Bazaar (Port Coquitlam), the grand Tirgan Festival, and Chaharshanbe Suri in Coquitlam with tens of thousands of visitors, collaborating in the development of restaurant and retail brands and executing advertising campaigns for local and international businesses.

In a world where advertising is shouting from every direction, at **ADOR** we chose to make brand voices “heard,” not just “seen.” At **ADOR**, we don’t just execute projects—we create stories; stories that are heard, felt, and remembered.

We are not the biggest team, nor the most boastful; but we have something that few have: a real understanding of people, culture, and impact. And that is why when brands work with us, they don’t just get results, they transform.

Why Persian Food Market?

The Persian Food Market isn’t just another community gathering.




It’s a professionally designed space where culture meets commerce and business meets heart.

This is the perfect opportunity for businesses that want to:

- Showcase their brand to thousands of real, engaged visitors from across Metro Vancouver.
- Build meaningful relationships within the multicultural Iranian Canadian community.
- Connect directly with target customers in a professional yet welcoming environment.

Backed by strong marketing campaigns, media partnerships, and digital exposure, the Persian Food Market offers participants credibility, visibility, and long-term growth opportunities.

Every vendor and sponsor benefit from:

-  Media coverage and digital promotion
-  Brand highlights across cultural and community channels
-  A trusted, high-energy environment for authentic connection and sales

The logo for ADOR, a digital marketing agency. The letters 'A', 'D', and 'R' are in a bold, orange, sans-serif font. The letter 'O' is replaced by a stylized orange icon consisting of three curved lines that resemble a signal or a globe.

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Mission & Vision

Launched in 2025, the Persian Food Market is designed to become a monthly event, a consistent, evolving platform where food brands can connect with their audience, test new products, and strengthen their presence in the Canadian market.

Our mission:

To build a sustainable and professional stage for Iranian and Middle Eastern food brands to share their quality, creativity, and cultural identity where innovation meets authenticity, and every flavor tells a story.

Our vision:

To become Canada's most trusted and influential Persian food marketplace, a destination known for excellence, authenticity, and cultural connection.

Event Calendar:

This event is held monthly, and vendors can participate in one or multiple dates. Upcoming dates are July 5, 2026, August 15, 2026, September 20, 2026, October 18, 2026, November 29, 2026, December 27, 2026, February 7, 2027, and March 14, 2027.

Further dates will be announced subsequently.

3- Upcoming Edition:

The fourth edition of this event will be held in the format of a Persian Food Festival on a larger scale and with a focus on a live food and cultural experience.

Event Date: June 7, 2026

Location:

(Site B): 3012 Murray St, Port Moody, B.C, Canada V3H 1X2

Operating Hours: 11:00 to 19:00

+1(778) 888 7472

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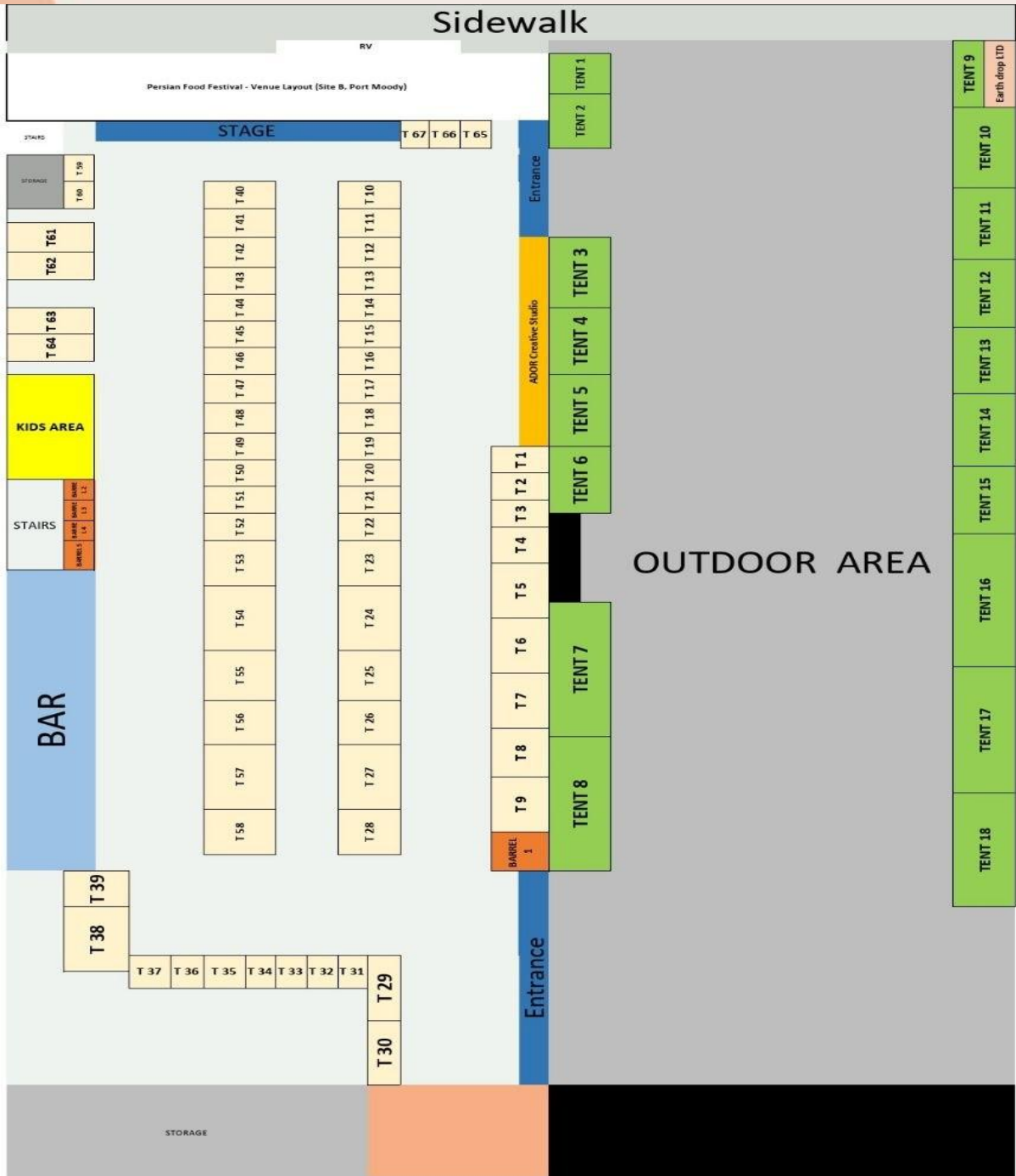
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Vendor & Sponsorship Opportunities

To meet diverse business needs, the Persian Food Market offers a wide range of participation options from tables to full booths, food truck spaces, advertising banners, and raffle sponsorships.

All spaces are thoughtfully planned for high visibility, balanced layout, and strong visitor flow, ensuring every participant gets maximum exposure and engagement.



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Persian Food Market – Vendor & Sponsorship Rates

SPACE / TYPE	Size	LOCATION	Subscription	Festival	Single Event	DESCRIPTION
Stand-up Booth (Barrel)	~3 ft Dia.	In the market area	\$49	\$69	\$99	Compact standing display using decorative barrel. Great for samples, tastings, or small product showcases.
Table T1 -T41	4x3 ft	T1 -T41	\$99	\$136	\$195	Vendor table includes a chair, a table sheet, brand signage area, and power access.
Table T42 -T60	4x3 ft	T42 -T60	\$90	\$126	\$179	Vendor table includes a chair, a table sheet, brand signage area, and power access.
VIP Tables	4x3 ft	T 61 - T 64	\$115	\$160	\$229	Vendor table includes a chair, a table sheet, brand signage area, and power access.
		T 65, T 66	\$175	\$244	\$349	Vendor table includes a chair, a table sheet, brand signage area, and power access.
		T 67, T 10	\$169	\$230	\$329	Vendor table includes a chair, a table sheet, brand signage area, and power access.
		T 11	\$149	\$209	\$299	Vendor table includes a chair, a table sheet, brand signage area, and power access.
Booth (Tent) Tent 1, 2,3,10	10x10 ft	Tent 1, 2,3,10	----	\$349	\$499	Including a tent, 2 tables, a table sheet, and 4 chairs.
Booth (Tent) Tent 4 - 18	10x10 ft	Tent 4 - 18	----	\$244	\$349	Including a tent, 2 tables, a table sheet, and 4 chairs.
Food Truck Space	N/A	Outdoor	----	\$349	\$499	Outdoor food truck space
Advertising Banner (Stage)	3x7 ft	On the stage	\$149	\$209	\$299	Banner placement on the main stage area. Highly visible during all performances and announcements.
Advertising Banner (Market)	3x7 ft	In the market area	\$99	\$136	\$199	Banner placement in indoor market area near vendor aisles. Ideal for product or brand promotion.
Promotions / Flyer & Gift Distribution	N/A	In the market area	\$99	\$136	\$199	Permission to distribute promotional flyers or small giveaway items directly to visitors inside the market.
Raffle Sponsor	N/A	On the main stage	----	----	\$249	Official sponsor of the event raffle. Logo featured on stage backdrops and raffle materials; name announced during prize draw.

Important Note: If you wish to take advantage of the market's promotional opportunities — including in-market advertising videos (with a dedicated studio recording) and event promotion or content-boosting costs — an additional fee of \$50 will be added to your final invoice.

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✦ Closing Statement

Persian Food Market is more than a marketplace it's a movement. A place where culture and commerce unite, where brands find their voice, and where every visitor becomes part of a living story of taste, tradition, and togetherness.

We invite you to be part of this journey to share your craft, your passion, and your brand with a community that celebrates it.

Contact and Coordination

For all inquiries, vendor details, or sponsorship opportunities:

 **778-888-9373**

 Marketing@Adoragency.ca



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Terms and Conditions:

1. Payment & Reservation: Any table or booth reservation will only be confirmed upon receipt of full payment or deposit. Space allocation is subject to availability and based on registration and payment priority and will only be finalized upon organizer approval.

2. Cancellation Policy: Due to the confirmed reservation of space, all payments are non-refundable.

For sponsors with multi-month membership:

Sponsors may cancel their participation at any time by providing written notice. If cancellation occurs before the end of the agreed term, an amount equal to one month's fee will be charged as a cancellation penalty.

For sponsors with a single-event reservation:

Cancellations made at least 30 days prior to the event date may be eligible for a full refund, subject to organizer approval. Cancellations made less than 30 days before the event are non-refundable.

Any approved refunds will be processed within 7 business days. Processing times may vary depending on the payment provider and financial institution.

3. Insurance & Liability: All vendors are required to carry their own event insurance. The organizer and venue shall not be held responsible for any lost, stolen, or damaged property belonging to vendors.

4. Electricity & Equipment: Basic electricity access is available only for indoor booths and must be requested in advance. Vendors are responsible for providing their own display equipment, extension cords, and any other required materials unless otherwise agreed upon in writing.

5. Banner Regulations: Each vendor is permitted to place one standing banner with a maximum size of 3 feet wide by 7 feet high directly behind their assigned space. Banners must not block walkways, emergency exits, or the visibility of neighboring booths. Full booths may display multiple banners, provided that all equipment and displays remain within their designated area.

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6. Setup Schedule: To ensure proper coordination and equal opportunity for all participants, the venue will be open for setup **on the event day from 8:00 AM to 11:00 AM**. Failure to arrive and complete setup within this timeframe will be considered a cancellation of participation, and the assigned space may be released without refund or replacement.


Late setup, early teardown, or leaving the venue before the officially announced event closing time (for any reason, including sold-out products) is strictly prohibited and may result in disqualification from future events.

7. Cleanliness & Waste Disposal: Vendors are responsible for keeping their booth area clean and organized throughout the event. All garbage must be disposed of in the designated waste collection areas.

A \$10 cleaning fee will be charged to all vendors to support venue sanitation services. Vendors who leave their area in an unacceptable condition may be restricted from participating in future events.

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